

BEAUTIFUL TOGETHER

CUMBERLAND CLEAN – FAYETTEVILLE BEAUTIFUL – COMMUNITY CLEAN UP

SEPTEMBER 18, 2021

SUSTAINABLE SANDHILLS



Litter is a problem and our community needs YOUR help. Litter is harmful to wildlife. It contaminates our drinking water sources, decreases property values, and detracts from the overall appearance of our beautiful community.

On September 18, 2021, Cumberland County, the City of Fayetteville, and Sustainable Sandhills have teamed up for the 2021 Beautiful Together community clean up event. Join us in the cleanup and come together with other organizations through donations to beautify the area and combat litter.

Goals of the 2021 Beautiful Together Event

1. Conduct a SAFE, FUN, and Engaging event.
2. Collect over 100 Tons of litter
3. Have over 1000 Community Volunteers

SPONSORSHIP PACKAGES

Every Litter Bit Counts Sponsors

(\$250-\$999 in cash or in-kind donations)

“Every Litter Bit Counts” sponsors will be recognized on the event website, volunteer t-shirts, and verbally recognized at the event. In-kind donations needed for the event include coupons for free food items or coffee for volunteers, giveaways for volunteers, and t-shirt printing.

Clean Community Heroes

(\$1000 or more in cash or in-kind donations)

Clean Community Heroes sponsors will have their logo printed on the Beautiful Together event t-shirt that all volunteers receive. Our goal is to have 1000 volunteers participate in this community-wide cleanup. In-kind donations needed include coupons for free food items or refreshments for volunteers, giveaways for volunteers, and t-shirt printing. Clean Community Heroes sponsors will also be recognized in social media posts, on the event website, and will be verbally recognized at the event.

